

## **Personal Data Processing (GDPR)**

1.1. The **controller of the personal data** of Event participants is **IMM.PL**, a company based in Poland.

1.2. Personal data is processed for the purpose of:

- completing ticket purchases and handling ticket-related matters,
- enabling participation in the Event,
- sending organizational and technical information,
- supporting the functionality of the **Kajgo** application.

1.3. The **legal basis** for data processing is:

- **Article 6(1)(b) of the GDPR** – processing is necessary for the performance of a contract (ticket purchase and event participation), and
- **Article 6(1)(f) of the GDPR** – the legitimate interest of the controller (organizing the event and maintaining contact with participants).

1.4. Each participant has the **right to access** their personal data, to **rectify**, **request erasure** or **restriction of processing**, as well as the **right to lodge a complaint** with the President of the Polish Data Protection Office (**UODO**).

1.5. Personal data will **not be transferred outside the European Economic Area (EEA)**.

1.6. Personal data will be **retained only as long as necessary** to fulfill the purpose of the Event and until the **expiration of any potential legal claims**.